



## Press Release-1

Date: December 16th, 2024

### The Birth of “SEEKNIT C U R V E”

As a manufacturer of bamboo knitting needles, we take pride in being Japan’s longest-standing company in this field, now entering our 109th year since our establishment in 1916. Over the years, we have overcome numerous challenges and consistently pioneered the introduction of innovative products in the knitting needle industry ahead of the other companies.

By attentively listening to the voices of knitters worldwide, we have dedicated ourselves to developing products that are even easier to use, always striving to contribute to the advancement of knitting culture.

In 1987, we introduced the world’s first interchangeable circular needle concept. Now, 37 years later, in 2024, we are proud to announce the launch of the evolved “SEEKNIT C U R V E”.

The new “SEEKNIT C U R V E” interchangeable circular needles feature a beautifully flowing design, earning their name from their elegant form. These needles allow yarn to glide effortlessly, enabling a comfortable and seamless knitting experience where you can enjoy creating just as you envision.



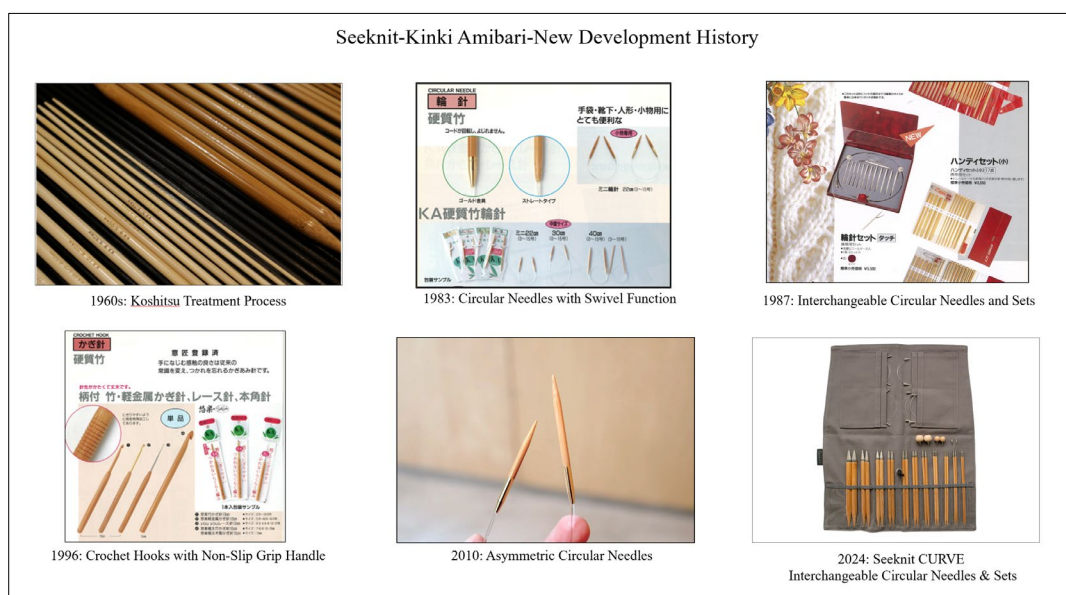
## [Development History]

Kinki Amibari Co., Ltd. has been at the forefront of innovation in the global knitting needle industry, pioneering foundational developments and commercializing groundbreaking designs.

- **1960s:** Koshitsu Treatment Process
- **1983:** Circular Needles with Swivel Function
- **1987:** Interchangeable Circular Needles Design & Sets
- **1996:** Crochet Hooks with Non-Slip Grip Handle Design
- **2010:** Asymmetric Circular Needles
- **2024:** “SEEKNIT C U R V E” New Seamless Interchangeable Circular Needles & Sets

We proudly deliver “SEEKNIT C U R V E”, crafted from natural Japanese-grown Moso bamboo and produced using manufacturing techniques refined through decades of experience, directly to our customers.

We take pride in the fact that our new technologies are making significant contributions to the knitting needle industry.



## [Product Concept]

In our pursuit of a more comfortable knitting experience, we have developed interchangeable circular needles with a beautiful, flowing shape. We called them “SEEKNIT C U R V E” because of their elegant shape.

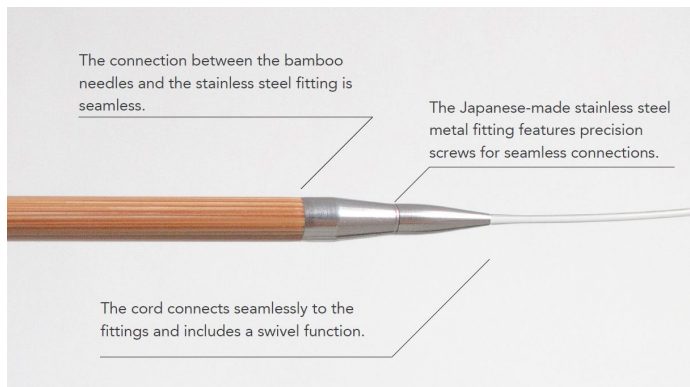
The new interchangeable circular needles allow the yarn to glide smoothly, giving you the pleasure of knitting exactly as you want. This needle may be the last one you’ll ever need.

### **[Smoother and Seamless Join]**

The overall shape of the needle, metal fitting and cord has a gentle curve that allows the yarn to glide smoothly for faster, effortless knitting.

### **[3 Seamless Features to Achieve Smoothness]**

- The connection between the bamboo needles and the stainless-steel fitting is seamless.
- The Japanese-made stainless steel metal fitting features precision screws for seamless connections.
- The cord connects seamlessly to the fittings and includes a swivel function.



### **[Simplified with Two Screw Sizes]**

Two screw sizes, M1.8 and M2, simplify the selection of needles, cords, joints, and stoppers. The screws can be easily and securely tightened by hand.



### **[Can be used in combination with existing products]**

Needles, cords, joints, and stoppers of sizes M1.8 and M2 can be used in combination with existing interchangeable circular needles.

M4 needles can be used in combination by using a converter.

Existing M4 cords cannot be used.

When using existing M2 stoppers with “SEEKNIT C U R V E” large size needles, be careful not to slip off the stitches.



### **[Easy Maintenance with Stainless Steel Material]**

Durable stainless steel for easy maintenance.



### **[Comfortable Knitting with a Flexible Yet Strong Cord]**

The use of durable and flexible nylon cord enhances your knitting experience. Cord memory problems have also been significantly improved. The swivel feature helps to keep the needle firmly in place and prevents knitting from twisting.



### **[Seeknit Curve Exclusive Case:]**

We offer chic dark gray color and gray color of the Seeknit Case specifically for the Curve series.



### **[Environmentally-friendly Packaging Paper]**

The packaging features a simple design and uses environmentally friendly FSC –certified paper.



We warmly invite you to visit our booth at h+h Cologne in Germany and experience the charm of Seeknit CURVE firsthand.

Seeknit Stand ( Kinki Amibari) Hall 11.1 , Stand: D-058

Since 1916



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